



Name _____
Period _____

Video Production (500 Points)

The purpose of this unit is to give students a chance to design a short video that they will write, shoot, edit and produce. Students will use the audio/video equipment in the classroom to complete a short video of their choice. The video must be between 5 and 7 minutes in length and it will be then burned to a DVD. The DVD will be copied to multiple discs for distribution among the group members.

Students will be given three blank mini-DVDs for the class video camera, five (5) standard blank computer DVDs, and use of the audio/ video studio to complete the assignment. Students will also be allowed to use the studio lighting to take aid in the production of their video. The completed project should be done in a professional manner so students will be proud to show family, friends, and others what their story is about.

Time given to complete: Students will be given 15 class periods in which to complete their video. The class periods includes all the time necessary to design, take, edit and create the video. All student designs (story boards) must be approved by the instructor prior to being allowed to begin footage of the video. Students will work in groups in order to complete the video in the time allotted.

Students are free to design their video in a way that they feel best gets their story across. Each member of the group must make an appearance in the video. The story can be of anything the group chooses but must be appropriate for a school project. Each group member will be required to calculate estimated production costs of movies, design a story board of their own, discuss ideas with other group members for the final video, work together as a team to write, design, shoot, edit and produce their video.

At the completion of their project, each group must turn in a single copy of their video on DVD. In addition to the completed DVD each group must turn in their script and story boards. After all groups have completed the assignment the class will have a video viewing day.

Audio/ Video Vocabulary

Assembly Editing- adding all usable film clips into a sequence on the final version of the video

Camera Angle- the position in which the shot is taken

Editing- creating a video from production footage and other raw materials

Footage- the content that is shot during the creation of a video

Pan- to move the camera horizontally – following the action

Production Track- the live sound that is recorded with the video

Ripple Edit- And insert edit where all the following audio/ video content is moved forward or back

Script- the written idea of the video which includes all shots to be filmed as well as what is to be said during the shooting of the video

Story Board- the graphic idea of the video which includes drawings of all the shots to be filmed

Subject- the person or object that is being filmed

Zoom- to change the view of the subject by moving the camera angle in or out to either make it appear larger or smaller

Audio/ Video Vocabulary

Assembly Editing-

Camera Angle-

Editing-

Footage-

Pan-

Production Track-

Ripple Edit-

Script-

Story Board-

Subject-

Zoom

Group Members _____

Video Production Storyboard (page 1)

Group Members _____

Video Production Storyboard (page 2)

Group Members _____

Video Production Storyboard (page 3)

Group Members _____

Video Production Storyboard (page 4)

Group Members _____

Video Production Grading Rubric

_____ Was the **story board** well designed and show what the intent of the video was about? (150 Points)

_____ Was the video interesting and **show the complete story** as shown in the story board? (150 Points)

_____ Was the video shot well and developed in the studio **professionally**? (100 Points)

_____ Were **each of the group members** included in the footage of the video? (50 Points)

_____ Was the **story board and script** turned in with the completed video on DVD? (50 Points)

_____ **TOTAL (500 points possible)**