

## Sample Audio/ Video Production Lesson Plan

**Instructor:** Jonathan David Poulos

**Grade Level:** 8-9

**Course:** Communications Technology

**Unit:** Audio/ Video Production- production planning

**Lesson Duration:** 1-50 minute class period

**Summary:** This lesson will introduce students to the basic concepts of video production planning. Students will learn what steps are involved in planning a video or movie.

**Rationale/ Purpose:** Students will be introduced to the basic concepts of video production including costs, budgets, locations, timing, and equipment.

**Objective:**

- Given a list of costs associated with a video production, students will be able to calculate the costs and budget for a small scale production to within 15% of the actual costs.

**Standards Addressed:** Idaho TE 1951-03.15

**Materials:** *Production Costs* handout, movie items/cost blank transparency, *Production Costs* homework assignment

**Pre-assessment:** Ask students what they think it costs to make a movie. Ask if they can list 5 different things that involve costs for making a movie.

**Anticipatory Set (Attention getter):** Start by saying- “Movies make millions of dollars...but how much do they cost to make?”

**Instructional Procedures/ Activities:**

- Start with attention getter- “Movies make millions....”
- Ask students how much a regular theater movie costs to make
- Ask students what are some of the costs involved in making the movie
- List items that involve costs on transparency
- Ask students to give some ideas of what the items cost
- Explain that all costs start at beginning of development
- Explain that all costumes, lighting, cars, sets, movie stars, film, cameras, scripts.....etc cost millions when producing a film.
- Hand out *Production Costs* handout
- Explain homework assignment- *Production Costs* homework
- Hand out *Production Costs* homework assignment sheet
- Allow rest of class period for students to work on homework

**Fun incorporated into the lesson:** Students thinking about and explaining how and why movies cost so much to make and produce.

**Review/ Recap/ Summary:** Why does it cost so much to make a movie? What are some of the major costs in producing a movie?

**Post-assessment:** Ask students why does it cost so much to make a movie? What are the first few things that need to be considered when getting ready to plan a movie?

**Closure:** Have students clean up their desks and get ready to leave

**Clean Up:** none

**Homework:** *Production Costs Homework* sheet

**Additional Reminders:** Have homework sheets copied, *Production Costs* handout copied, transparency ready, and have projector in room.

**Self Assessment (Reflection):**

Name \_\_\_\_\_

Class Period \_\_\_\_\_

## Production Costs Homework

Use this list and the *Production Costs* handout to calculate the total costs for this movie. The movie is a series of car chases with multiple cars being crashed each day of filming. The filming will take place in two locations and be at each location for 3 days. The list below is an itemized list of what costs will be expected for each part of the filming.

- 1- Script
- 2- Site locations with filming for 3 days each
- 4- Major actors for 6 days each
- 12- Minor actors for 3 days each
- 3- Cars crashed each day during filming- (2- Chevy trucks and 1- Jeep)
- 1- Bus used during filming
- 8- Actor's trailers for use during filming
- 20- Rolls of film
- 4- Camera operators used during filming
- 24- Set crew members used during filming
- 1- Director
- 6- Days of catered food delivered to film sites (3 meals/ day)
- 100- "Extras" (actors)
- 2- Cranes for moving set equipment (3 days at each location)
- 12- Days of editing room rental (staff included)
- 5- 30 Second TV commercials
- 3- Stuntmen for each day of filming
- 4- Make-up artists for each day of filming
- Costumes and clothing for each actor/ each day
- Misc. props for each day of filming
- 2-Generators for power during each day of filming
- 2- Computer graphics artists
- 1- Ford S.U.V.

Use a piece of notebook paper to calculate the costs of the movie and staple it to this sheet. This homework assignment is due the next class period. Use the notebook paper as scratch paper and write your final total on the line below.

**Total cost for this movie \$** \_\_\_\_\_

Name \_\_\_\_\_  
Class Period \_\_\_\_\_

## Production Costs Handout

Use this *Production Costs* handout to calculate the total costs for this movie. The list below is an itemized list of costs for each part of the filming.

<b><u>Price:</u></b>	<b><u>Item:</u></b>
\$ 200,000	Script
\$ 2,800	Site location #1- rental for each day
\$ 500	Crane for moving set equipment (each)
\$ 15,000	Major actors for each day of filming (each)
\$ 1,000	Computer graphics artists (each/ day)
\$ 35,000	Chevy truck
\$ 1,200	Day of editing room rental (staff included)
\$ 48,000	Bus
\$ 500	Actor's trailer for use during filming (each actor/ each day)
\$ 100	Roll of film (each)
No Charge	"Extras" (actors)
\$ 5,000	Misc. props for each day of filming
\$ 31,000	Jeep
\$ 10,000	Director (each day)
\$ 300	Camera operator used during filming (each)
\$ 500	Stuntman for each day of filming (each)
\$ 3,300	Site location #2- rental for each day
\$ 1,000	Meal of catered food delivered to film sites (each meal)
\$ 8,000	Minor actors for each day of filming (each)
\$ 600	Generator for power during each day of filming (each)
\$ 200	Set crew member used during filming (each)
\$ 350	Make-up artist for each day of filming (each)
\$ 10,000	30 Second TV commercial (each)
\$ 250	Costumes and clothing for each actor/ each day
\$ 42,000	Ford S.U.V.